



Dr. Volpe

"Leading the way in a diverse and transforming society"

Dr R Volpe Leadership Consulting

Presents

“Facilitating the Strategic Planning Session” Two Days Workshop – By Mark Peters

The annual Strategic Planning session can be a daunting task with the nature and role of the environment changing rapidly and increasing in complexity.

Strategic Management is concerned with Strategic Planning and the thinking aspect of strategy:

- Setting the strategic direction within a stakeholder context – the scope!
- Analysing the external & internal environments , facilitated by strategic decision enablers
- Developing and formulating effective strategies
- Strategy implementation: processes, systems, structure, knowledge, skills, competencies technology & culture.

ABOUT THE WORKSHOP:

This workshop assists the management team deliver on the objective of developing an integrated plan that both determines the direction of the business and scope of the business over the next few years.

WORKSHOP FEE & DETAILS

R6300.00 excl vat p/p (2 Days)

Refreshments , Strategy Career pack and Training Manuals

DETAILS

Date: 28-29 March 2012

Registration: 8h00 for 8h30 – 16h00

Venue: Regenesys Business School,

4 Pybus Rd (Cnr Katherine Str) -Sandton Johannesburg.

FOR BOOKINGS, IN-HOUSE TRAINING AND MORE
INFORMATION CALL OR EMAIL:

011 455 0769 /076 494 9704 maggie@drrenatevolpe.co.za

Web site for more information www.drrenatevolpe.co.za

WORKSHOP PACKAGE INCLUDES:

Strategic Thinking Career Pack - By Dr Renate Volpe

Dear Colleague,

Strategic thinking is essential in this fast changing world of business.

We need to be proactive; we need to become comfortable in an ever-changing world, where no sooner do we reach the goalposts, than they move. Uncertainty, ambivalence and ambiguity are our constant companions. We need to make the shift from: either/or, to both and. From good or bad to, simply different. From black and white, to shades of grey.

In business we require a competitive edge. We achieve this by reading the writing on the wall and acting appropriately and in time. We need to listen to the innuendos of the unpredictable future, trust our instinct and have the courage to take pertinent action.

The ability to do this in the business sphere is the competence of Strategy. It is therefore that I have compiled these 50 cards, which when used as a quick study guide, a dipstick, or a signpost will put you speedily, a step ahead of your colleagues.

This strategy pack will facilitate your career advancement and enable you to contribute confidently and skilfully to your company's future sustainability.

Bon voyage!

Renate

renate@drrenatevolpe.co.za 011455-0769 www.drrenatevolpe.co.za



Strategic Thinking

ABOUT THE FACILITATOR: MARK PETERS



Mark Peters was born and educated in Ireland – after school he became a commercial banker with Allied Irish Bank plc, Dublin in 1979.

In 1985 he obtained a grant scholarship with the Ford Foundation in the US to research the financing of small business and community development, based in South Africa. This research involved working directly with Social Investment Banks in 12 countries over 30 months. In 1988, he joined Wits Business School's Centre for Developing Business as a Programme Manager and consultant. Between 1988 and 1996, Mark worked on over 78 Training and Developmental consultancies.

In 1996 Mark was appointed Programme Director of Educor's Graduate Institute of Management and Technology. He was appointed their Managing Director in 1997 and the Director of Henley Management College in 2000. He was a main board member of the JSE listed Educor. He was Henley Management College's Lead Tutor in Marketing from 1998 – 2001. In 2002 he was appointed Director of Marketing at Wits Business School as well as a Senior Lecturer in Marketing and Strategy.

Mark currently holds the Portfolio of – Director: Corporate Education at Wits Business School.

Mark holds an MBA, with Distinction, from Brunel and Henley Management College UK, (he was Henley's top student in 1997), a Graduate Diploma in Company Direction, Diplomas in Finance, HR and IR as well as Management (UK). He is a Fellow of the Institute of Directors and holds the MFSA Chartered Marketer qualification.